

## An International Conference with a Special Focus on Citizen CPR and the Survivor

December 8-11, 2015

Manchester Grand Hyatt, San Diego

## A CONFERENCE DESIGNED FOR YOU

Because survivors are such an important part of ECCU, we've designed educational sessions just for you! Check out the conference program schedule on [ECCU2015.com](http://ECCU2015.com) – look for daily conference sessions listed under the ECCU Conference Survivor Track – *Community: Prepare, Respond, Thrive and Survive.*



**SURVIVORS PLAY A SPECIAL ROLE AT ECCU.** Survivor stories are important because they serve as a catalyst for community action. Come share your story, honor your rescuers, give back to your community, and meet the scientists and community champions who are all gathering at ECCU 2015!

Thursday, December 10, 2015, 11:25 AM – 1:25 PM

## CPR SAVES LIVES MARCH at ECCU!

As part of the Emergency Cardiovascular Care Update Conference ([www.eccu2015.com](http://www.eccu2015.com)), join 1500 survivors and conference participants in the Citizen CPR Foundation's first ever CPR SAVES LIVES MARCH! Help us bring attention to the hundreds of thousands who could survive with more CPR, more AED's and better care.



On Thursday, December 10, we will march from the Manchester Grand Hyatt to the San Diego Civic Center. We will have banners and signs calling for more action, flags for our registrants, partners and exhibitors to carry, a drum line, police cars and fire trucks! Help make this important message heard.

At the Civic Center, officials and the press will join us to hear inspirational stories from survivors, recounting their rescues and the lives they have lived since. We will make time for lunch at the event, but most importantly, ECCU will raise a call in a very public way for more CPR training, more AED placements and more education so others can live.



## SPECIAL PRICES JUST FOR YOU

Survivors, family members and their citizen rescuers can attend for only \$60 per day or \$175 for the full conference!  
Go to [ECCU2015.com](http://ECCU2015.com) for more information and to register.

**At ECCU, attend dynamic sessions designed to meet the needs of Sudden Cardiac Arrest (SCA) survivors, family members, rescuers and community advocates with presentations from leaders in the field.**

## **ECCU Conference Survivor Track - Community: Prepare, Respond, Survive and Thrive**

### **SESSIONS**

**Preparing Your School for a Cardiac Arrest Emergency**

**A Baseline Study of Public Awareness: To Move the Save Rate from Out-of-Hospital Cardiac Arrest, We Must Move Communities to Action**

**Creating a Safe Net for Survivors – Partnerships, Resources and Tools for Learning to Live Post Cardiac Arrest**

**Sudden Cardiac Death in the Young**

**Mobile Apps: Saving lives from the Palm of Your Hand**

**Ying and Yang of Bystander CPR**

**Heart Safe Community Designation - Getting Your State Onboard**

**Strive to Revive! Translating Science to Survival - The HEARTSafe Community Concept - A Lifesaving Innovation**

**Understanding Survivor Stress Syndrome**

**Prolonged CPR Case Series - Vignettes of Unexpected Success**

**High Fidelity Simulation and CPR: An Added Value**

**CPR in High Schools: What Can be Learned from 7 Years of Experience?**

**Project ADAM – Implementing CPR-AED Programs Across the Nation**

### **SPEAKERS**

- Irf Asif, MD, Vice-Chair, Academics and Research, Director, Sports Medicine Fellowship, University of South Carolina Greenville SOM, American Medical Society of Sports Medicine
- Diane Atkins, MD, Professor of Pediatrics, Cardiology, University of Iowa Children's Hospital, Chair, Science Sub-Committee of Emergency Cardiovascular Care Committee, American Heart Association
- Karen Ba, Sudden Cardiac Arrest Foundation
- Yossou Ba, Sudden Cardiac Arrest Foundation, Founding Partner, StrataVerve
- Jennifer Chap, Sudden Cardiac Arrest Foundation, Founding Partner, StrataVerve
- Kim Harkins, BS (Ed), NREMT-I, Program Manager, MN Resuscitation Consortium, University of Minnesota Heart Rescue & Mended Hearts
- David Hiltz, NR, EMT-P Team HEARTSafe Advocate Consultant Liaison -Team Resuscitate New England
- Lucinda Hodgson, NREMT-P, MN Resuscitation Consortium
- Derek Hoyme, MD, Fellow, University of Iowa Children's Hospital
- Martha Lopez-Anderson, Chair, Board of Directors, Parent Heart Watch
- Jack McMaster, MBA, President, Preparedness and Health and Safety Services, American Red Cross
- Marizio Menarini, MD, President, Provincial Committee of Bologna, Italian Red Cross
- Vincent Mosesso, Jr., MD, Professor of Emergency Medicine, University of Pittsburgh School of Medicine, Medical Director, Sudden Cardiac Arrest Association
- Kathleen Murphy, DNP, RN, FNP-BC, Professor, University of Texas Medical Branch-School of Nursing
- Mary Newman, MS, President, Sudden Cardiac Arrest Foundation
- Jeff Ranous, PhD, ATC, NREMT, Director of State Advocacy Department, National Advocacy Department, American Heart Association/American Stroke Association
- Kelly Sawyer, MD, Survivor, Assistant Professor, Oakland University, William Beaumont School of Medicine
- Michele Snyder, President, Parent Heart Watch
- Robert Swor, DO, Director of Emergency Research, Beaumont Health System
- Allison Thompson, Project ADAM Administrator, Children's Hospital of Wisconsin
- Dominik Tolli, MBA, Vice-President, Emerging Products and Workplace Safety, American Red Cross
- Elena Trangi, Italian Red Cross
- Darla Varrenti, Executive Director, Nick of Time Foundation

For a full description of these sessions, check out the program schedule at [eccu2015.com](http://eccu2015.com)

## **JOIN US FOR TWO ENGAGING PLENARY SESSIONS**

### **A Question of Sport: From the Schoolyard Playground to the Olympic Stadium**

David A. Zideman, MD, LVO, QHP (C), BSc, MBBS, FRCA, FRCP, FIMC, FERC, Consultant Anesthesia and Pre-Hospital Emergency Medicine, Hammersmith Hospital, London, England, ILCOR "Giant of Resuscitation Medicine"

### **How to Implement a CPR and AED Training Program in my School/College/University; And Innovations Like How to Stop the Zombie Apocalypse!**

Stuart Berger, MD, Professor and Vice-Chair of the Department of Pediatrics and Chief of the Division of Pediatric Cardiology at the UC Davis School of Medicine, Member Program Committee, ECCU 2015; Jeff Ranous, PhD, ATC, NREMT, Director State and Community Advocacy, American Heart Association; Edward Stapleton, EMT-P, Program Committee Chair, Stony Brook University; Irf Asif, MD, Vice-Chair, Academics and Research, Director, Sports Medicine Fellowship, University of South Carolina Greenville SOM, American Medical Society of Sports Medicine; Jennifer Edwards, BA, Director of Operations, ACT Foundation of Canada

**REGISTER  
TODAY AT  
[ECCU2015.COM](http://ECCU2015.COM)**



**CITIZEN CPR  
FOUNDATION**

Helping citizens and communities save lives

**About the Citizen CPR Foundation and ECCU** Founded in 1987, the Citizen CPR Foundation (CCPRF) is a non-profit organization with the mission to save lives from sudden death by stimulating citizen and community action. Its founding partners are the American Heart Association, the American Red Cross and the Heart and Stroke Foundation of Canada. ECCU is the Citizen CPR Foundation's dynamic biennial conference that promotes and celebrates the art, science, and impact of cardiac resuscitation. It is the premier venue to bring together every link in the "Chain of Survival".